

Fig. 1

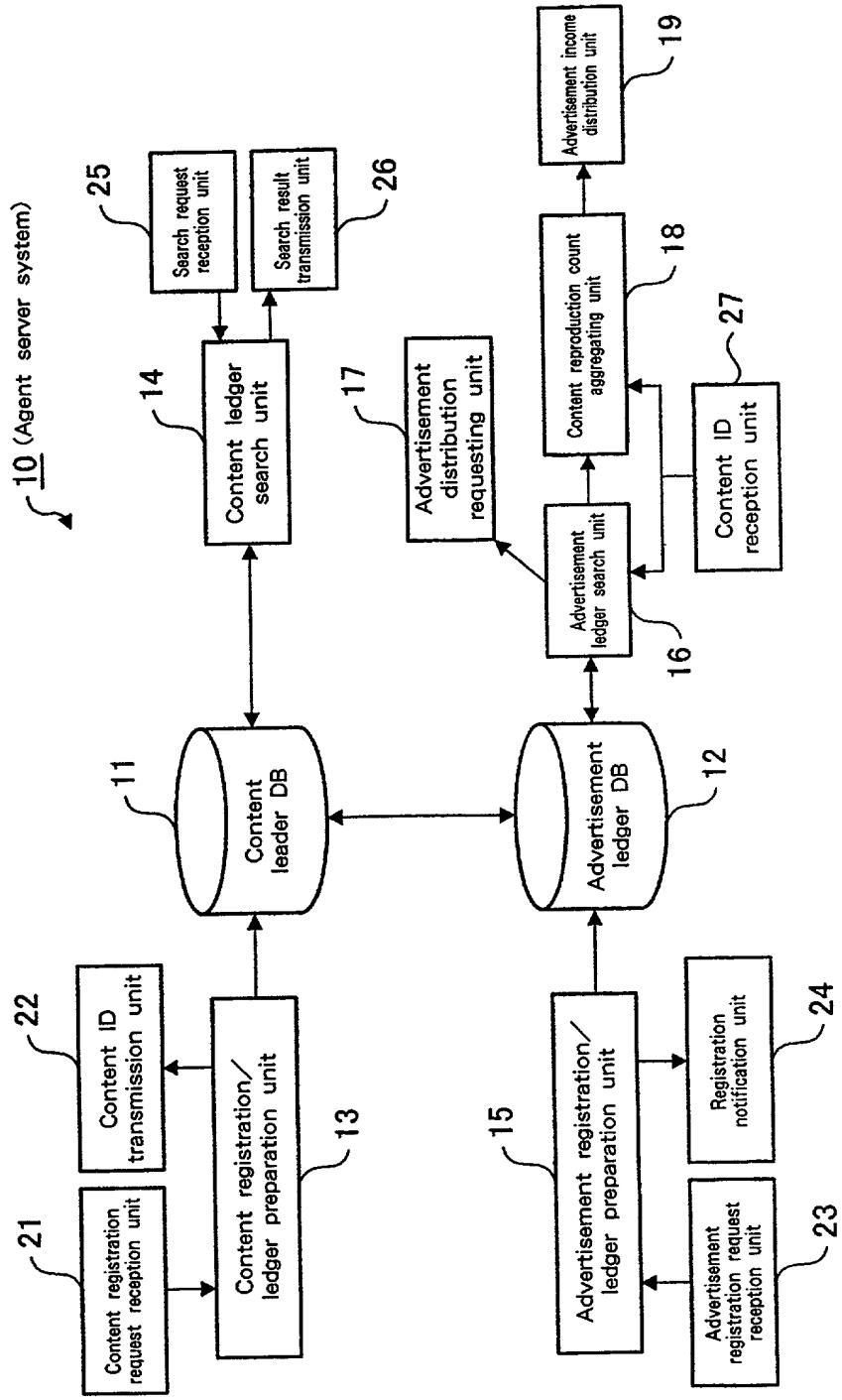


Fig. 2

(a) Content ledger DB 11

Content ID	Musician	Content name	Genre	Site information	Line
11111	ABC	Love Story	Popular	Link 1	ISDN
11234	XYZ	My Michele	Rock	Link 2	ISDN

(b) Advertisement ledger DB 12

Content ID	Advertiser	Advertisement condition	Period
11111	○× Record	Rate charge	Up to end of May
11234	△□ Beer	Specific charge	Up to 2000 times
12132	*** Automobile	Specific charge	Up to 5000 times for user below 30

Fig. 3

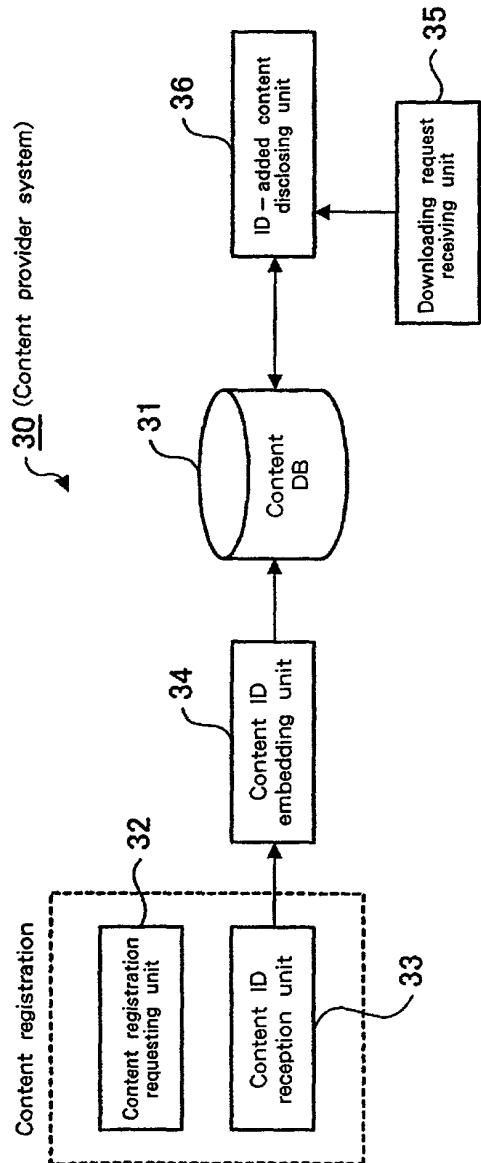


Fig. 4

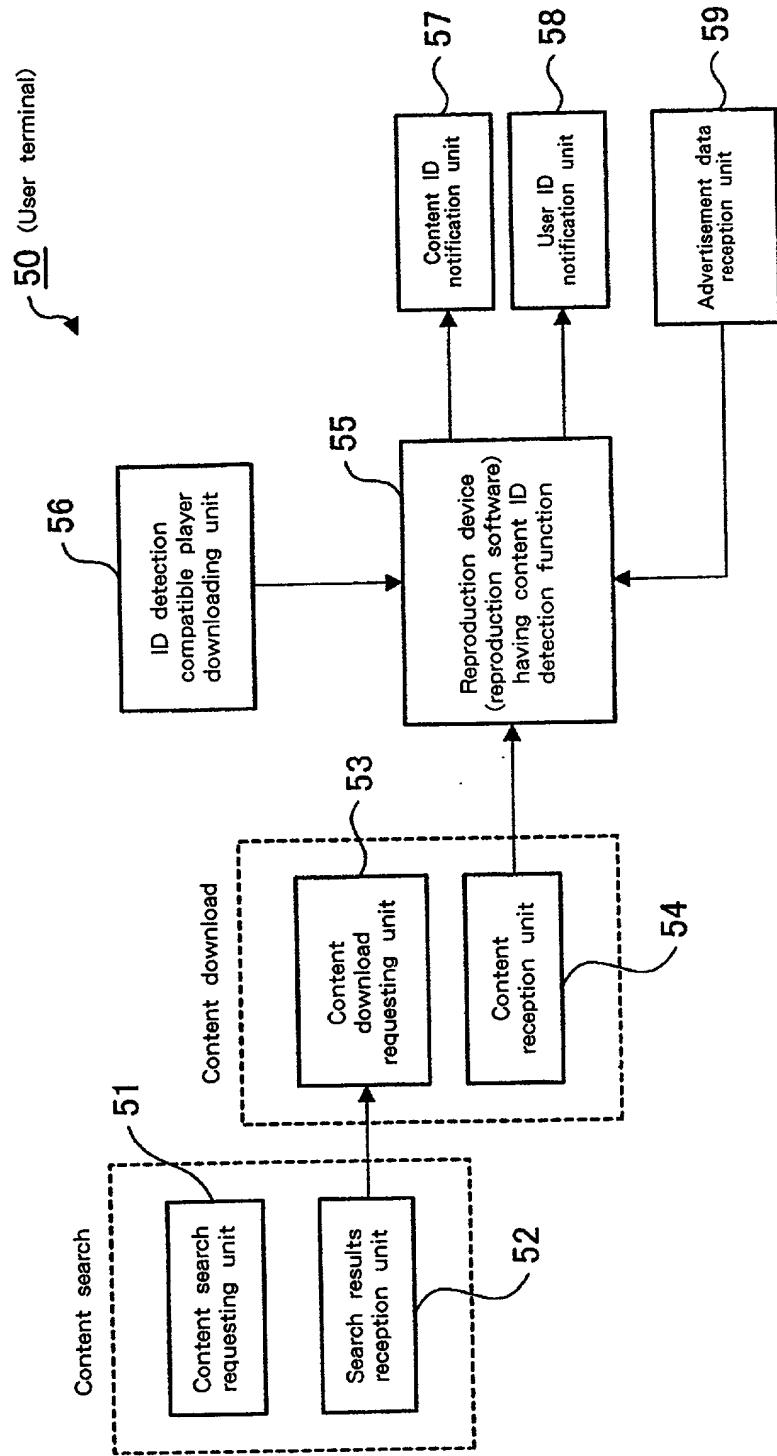


Fig. 5

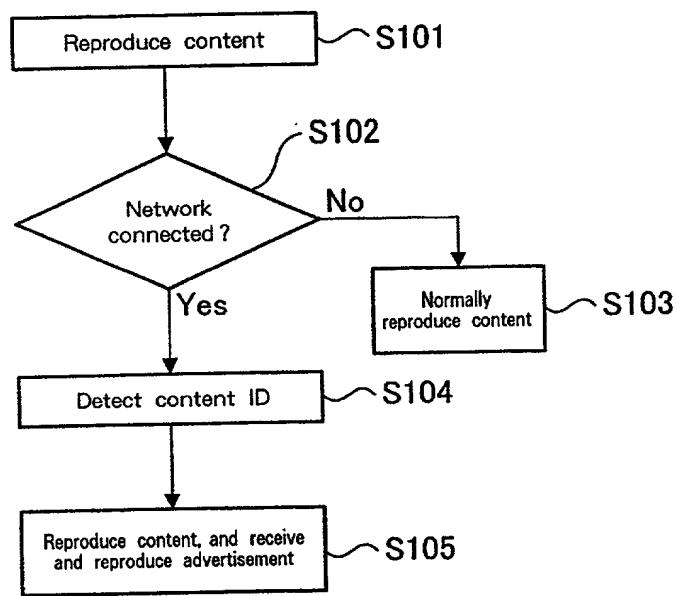


Fig. 6

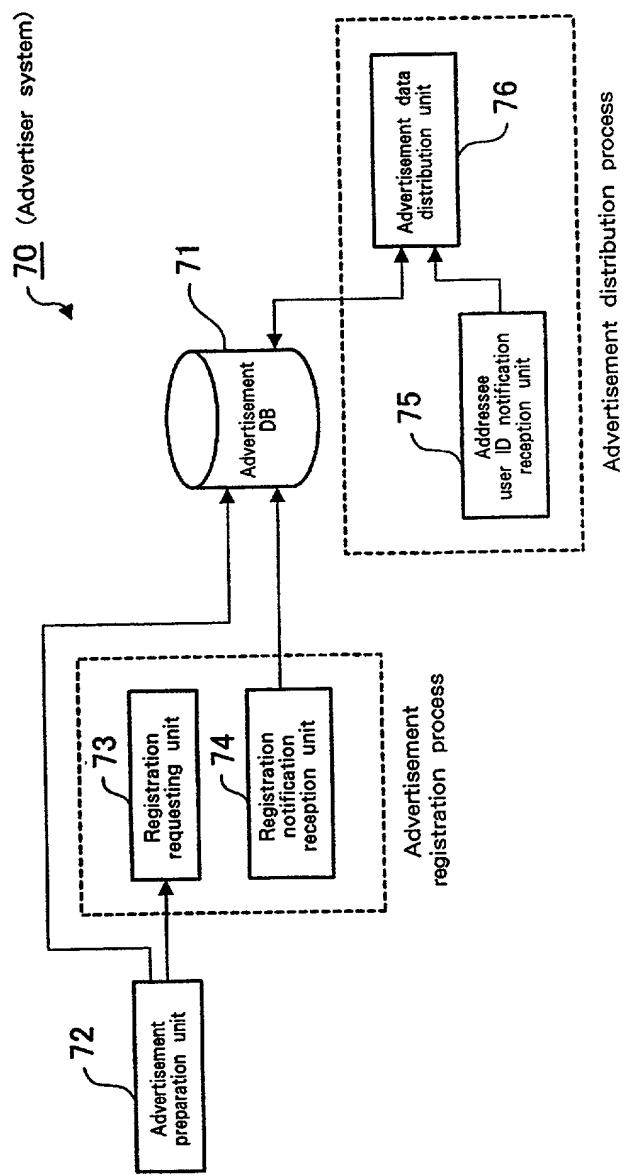


Fig. 7